

Workshop on IPR for Students and Faculty Members

‘Workshop on IPR for Students and Faculty Members’

(An initiative by MHRD, Institution Innovation Council)

Date: 10/01/2019

Time: 1.30 pm TO 3.30 pm

Venue: Smt. Rajalakshmi Seminar Hall

Speaker: Ms. Shwetasree Majumder, Principal, Fidus Law Chambers

Profile of the Speaker (Facebook Live Session)

Ms. Shwetasree Majumder

Principal

Fidus Law Chambers

Experience:

- Shwetasree Majumder is an alumna of the National Law School, Bangalore.
- She founded Fidus Law Chambers in 2008.
- She was elected to the Board of Directors of the International Trademark Association (INTA).
- She concentrates her practice in litigation, enforcement and counselling in intellectual property, technology, advertising and trade secrets matters, across a broad spectrum of industries.
- She has been a member of a panel which worked on the Verma Committee Report, leading up to amendments in Indian criminal laws to address crimes against women.

Participants:

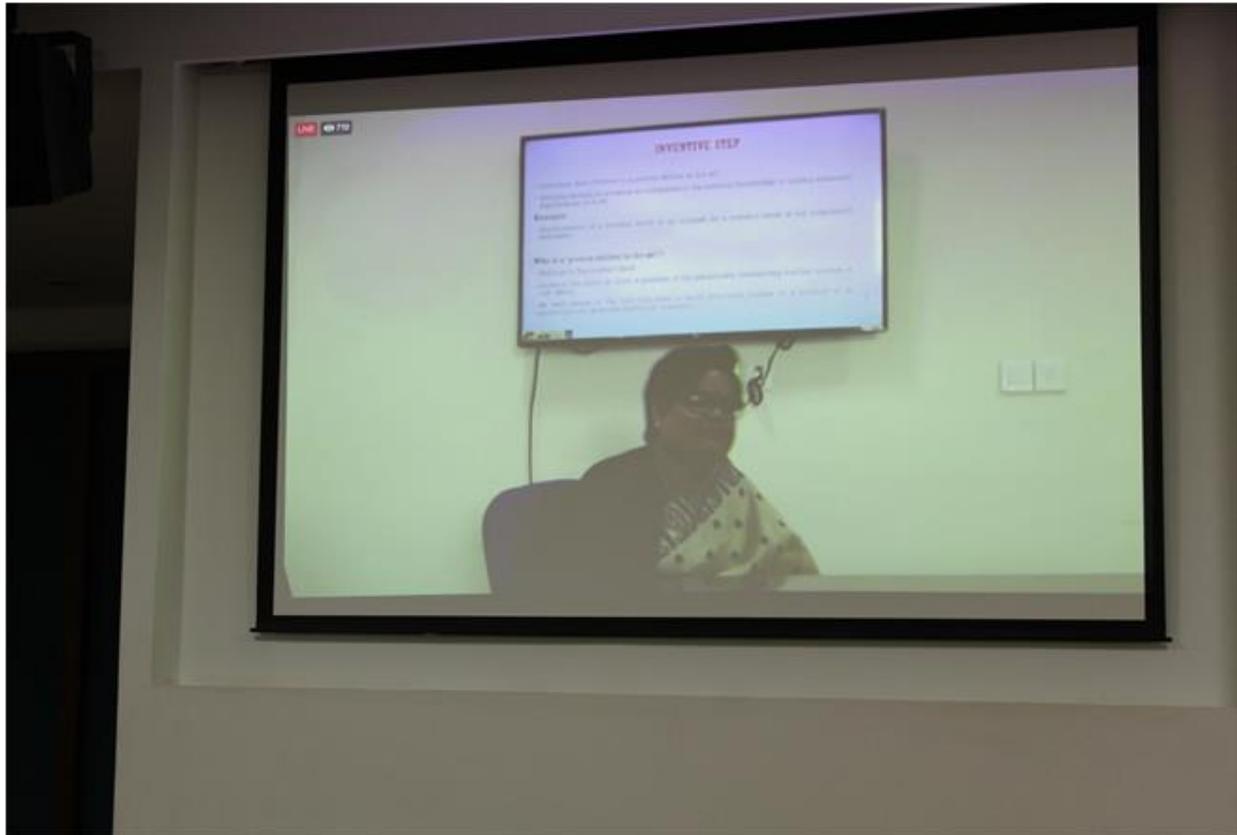
175 students and 11 faculty members from various departments participated in the event.

Content Presented in the Facebook Live Session:

The definition, and the significance of protecting intellectual property were briefly explained. Patents, types of patent applications, and prosecution of patent were covered under

the topic 'Patents'. The importance of patent over trade secret was emphasised. The differences between real and unreal logos, and products were highlighted with examples.

Geographical indicators are given to the community, not to the individual. The geographical indicators include Tirupati Laddu, Basmati Rice, Channapatna Toys and Mysore Silk.



Workshop on IPR for Students and Faculty Members : A facebook live session on Intellectual Property Rights by Ms. Shwetasree Majumder, Principal, Fidus Law Chamber on 10.1.2019 at Sri.Rajalakshmi Seminar Hall from 1.30pm to 3.30pm, an initiative of MHRD.



Workshop on IPR for Students and Faculty Members : Students and faculty members attending facebook live session on Intellectual Property Rights by Ms. Shwetasree Majumder, Principal, Fidus Law Chamber on 10.1.2019 at Sri.Rajalakshmi Seminar Hall from 1.30pm to 3.30pm, an initiative of MHRD.

Outcome of the Event:

Students and Faculty members were able to understand

- The Need and Significance of IPR
- Difference between Real and Unreal products
- Counterfeiting the unreal or similar products