

## **Innovation Week (10<sup>th</sup>-16<sup>th</sup> January 2022)**

### **Azadi Ka AmritMahotsav: Innovation Week Celebration**

#### **e-Symposium on Building Innovation and Entrepreneurial Ecosystem in Educational Institutions**

**Date: 11<sup>th</sup> Jan 2022**

Azadi Ka Amrit Mahotsav: Ministry of Education (MoE), AICTE, and Ministry of Commerce and Industry (DPIIT) organized 'National Innovation Week' from January 10<sup>th</sup> to 16<sup>th</sup>, 2022. During this Innovation Week, various initiatives were undertaken by these agencies to spread awareness among Indians, awareness about innovation and entrepreneurship. The end objective was to promote innovation and entrepreneurship in India.

Under the Institution's Innovation Council, as an MIC-driven Activity for Quarter 2, the faculty and students of MVJ College of Engineering, Bangalore, attended the online 'e-Symposium on Building Innovation and Entrepreneurial Ecosystem in Educational Institutions', on January 11, 2022, as part of the 'National Innovation Week', Azadi Ka AmritMahotsav (AKAM) celebrations. The Venue of the Symposium was Dr. Ambedkar International Centre, New Delhi, and it was organized by the Ministry of Education, AICTE, and Ministry of Commerce and Industry (DPIIT), in collaboration with the Ministry of Culture, Government of India.

The Innovation Week celebration was inaugurated by Minister of Commerce and Industry – Shri. Piyush Goyal, on January 10<sup>th</sup>, 2022. An E-exhibition was opened, in which 75 innovation technologies participated. On January 11, the e-Symposium on 'Building Innovation and Entrepreneurial Ecosystem in Educational Institutions' was inaugurated by the Minister of State in the Ministries of Education and External Affairs – Dr. Rajkumar Ranjan Singh. The Welcome address was presented by Dr. Anil Sahstrabudhe, Chairman, AICTE Shri. Sridhar Vembu, founder of ZOHO Corporation and Shri. Gautam, Founder, FarEye Pvt. Ltd was invited to give the Keynote Address.

**Keynote Speaker Shri. Gautam, Founder, FarEye Pvt. Ltd. & Shri. Sridhar Vembu, founder of ZOHO Corporation share their inputs on the following:**

- Ideation is a key element to any start-up. In this internet era, finding the ideas are difficult.
- Problem solving can be done by deploying the software through cloud
- Business can be carried on even from a remote location
- How to Design / plan a market fit product
- Cost of operation is very less in India
- Many investors avoid investing in China due to covid
- The Make in India initiative is gathering momentum
- Investors have lot of faith in the Indian market
  - Started with 3
  - First client with 10
  - Many angle investors are ready to launch 20K careers in different sectors.
- Incubators set up in Institutions helpful in research
- How to implement any pilot prototype into a product commercialization
- Alumni of IIT Kanpur are entrepreneurs
- Expert task force for speed of execution
- Novelty of the developed product should be universally commercialized.

**Panel Discussion on: Innovation, Human Values and Sustainability**

- Shri.HarshitRathore, Co-Founder & CTO, Naccarc Robotics
- Shri.VikashMittersain, Founder & Managing Director, Nazara Technologies
- Shri.ShrikantBadve, Managing Director, Badve Industries

**Moderator:** Prof. Anil D Sahasrabudhe, Chairman, AICTE

The esteemed panellists shared their views on best innovation practices, start-ups, the Make in India idea and the various sustainability and human values practices in HEIs.

**Panel Discussion II: Best Innovation and Start-up Practices in HEIs**

- Prof. AbhayKarandikar, Director, IIT Kanpur
- Prof. AB Pandit, Vice Chancellor, ICT Mumbai
- ShriRahulNayar, Vice-President, Invest India
- ShriRajendraRatnoo, JS, DPIIT & CGPDTM

Moderator: Dr. K Radhakrishnan, Ex-Chairman, ISRO

**The following topics were analyzed in the panel discussions:**

**Prof. AB Pandit, Vice Chancellor, ICT Mumbai**

- Objective of Higher Education Inst: Repository of knowledge and deploying it at the right time.
- Invention v/s Innovation
- Innovation: what are the major advance innovative methodologies are preferred in the market
- Invention are mixture of existing ideas / products which are partially solved
- Social angle based Institute: TATA
- Technological Institutes: IIT, NIT, IISc
- Social Innovation: how to create societal impact through Social Entrepreneurship.
- ICT: 89 year old institute

**Shri.RahulNayar, Vice-President, Invest India**

- Individual institutions to find ways for creating better funding environments for corporates to involve themselves
- Technologies evolve with creativity
- Alumni provide an insight into how industry works
- Connecting final year students to R&D cells
- Connecting different types of multidisciplinary decisions together to solve a business problem
- Government introduces various funding schemes to promote the Innovation and entrepreneurship activities

**ShriRajendraRatnoo, JS, DPIIT & CGPDTM**

- Patents
- Copyrights
- Awareness about Industry design is not known
- IPR: Start-ups seem to be having an upper hand
- IPR ownership is proportional to economic impact
- Patent examination for startups
- Divergent thinking

**75**  
**Azadi Ka Amrit Mahotsav**

**Innovation Week Celebration (Virtual Mode) 10<sup>th</sup> - 16<sup>th</sup> Jan. 2022**

**Inauguration of**  
**e-Symposium on Building Innovation and Entrepreneurial Ecosystem in Educational Institutions**

**11<sup>th</sup> January 2022 at 10:30 AM**

#AmritMahotsav  
 /AzadikaAmritMahotsav  
 @AmritMahotsav  
 /amritmahotsav

/mhrdInnovation  
 @mhrd\_Innovation  
 /mhrd.innovationcell

Inaugural Session: Azadi Ka Amrit Mahotsav: Innovation Week Celebration

**75**  
**Azadi Ka Amrit Mahotsav**

**Innovation Week Celebration (Virtual Mode) 10<sup>th</sup> - 16<sup>th</sup> Jan. 2022**

**e-Symposium on Building Innovation and Entrepreneurial Ecosystem in Educational Institutions**

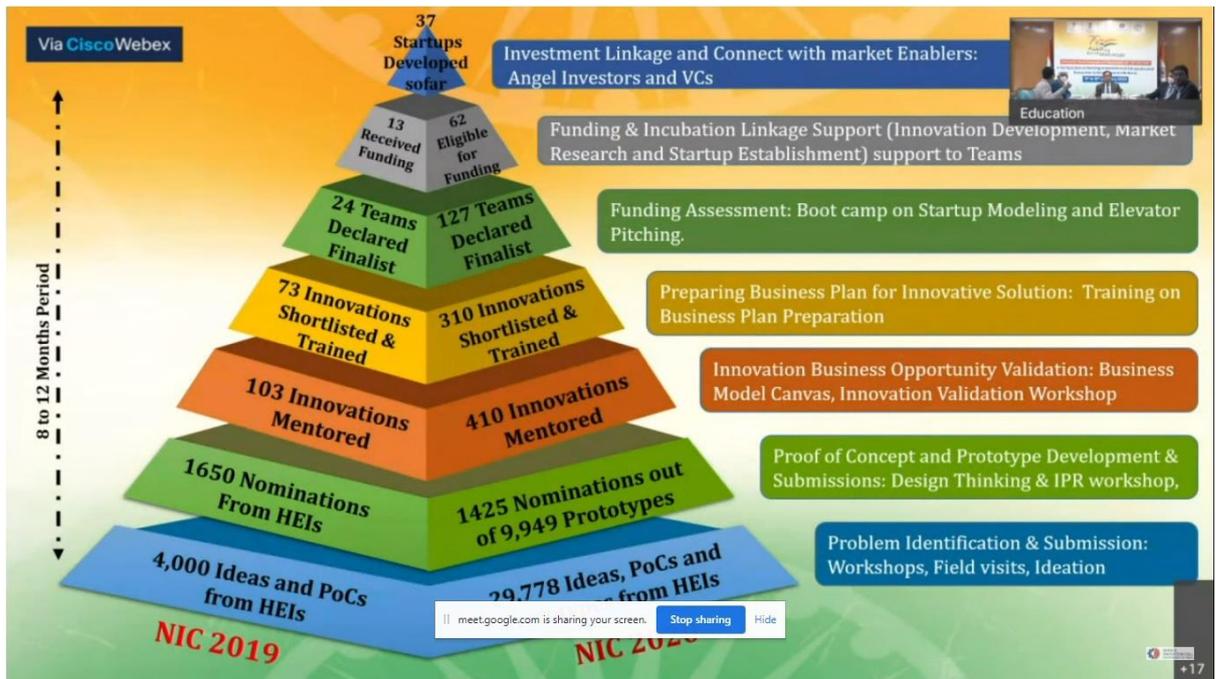
**11<sup>th</sup> & 12<sup>th</sup> January 2022**

Ministry of Education - New Delhi

Education

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LIVE



More than 70 participants attended the session, which was conducted in blended mode.

Keynote Address-II: Invited Key Note Address by Shri. Gautam Kumar, Founder, FarEye Pvt. Ltd

804 watching now • Scheduled for 11 Jan 2022

72 DISLIKE SHARE SAVE

Top chat

- MHRD Innovation Cell Post your questions...
- from St. Ann's College for women Hyderabad.
- Balakumar Murugesan Good Afternoon
- Dr. S. RAJESHKANNAN Good Afternoon to All from Dr. S. Rajeshkannan, Associate Professor, St. Joseph's College of Engineering, Chennai-119
- Mounika Mounika Mounika K M, EEE(4th year), mvj college of engineering, Bangalore**
- kranti jamgade CIBMRD
- Suganthi P suganthi from Sethu institute of Technology
- Melgreeta Druz Melgreeta D'Cruz, 3rd BA economics, st Teresa's college Ernakulam
- SINDHU R sindhu 21ECB40 KGISL Institute of technology
- Preethi Sathish Babu S.Preethi from D K M COLLEGE FOR WOMEN, BELLORÉ
- MIKESH RIVY MIKESH KR RIVIPRT
- Jeeva Boss

Keynote Address-II: Invited Key Note Address by Shri. Gautam Kumar, Founder, FarEye Pvt. Ltd

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76 DISLIKE SHARE SAVE

Top chat

- MHRD Innovation Cell Post your questions...
- Innocent Amar B.Amarnath, EEE, Rmd Engineering College
- Institution Innovation Council Institution Innovation Council , MNIT Allahabad
- shweta sharma goodafternoon all
- M Surya Good afternoon Sir: Myself M.Surya pursuing 3rd year 5th semester(ISE) at MVJCE**
- aditya aditya meena dtu 2nd yr civil
- EKSHIKA BHAGTANI Ekshika Bhagtani, University of Rajasthan
- SAURABH JAGTAP Saurabh jagtap Hii
- thamizh selvi.p.m SDNBVC P.M.Thamizhselvi, bba 1st year sdnb valshnav college
- Sachin Mahadik Good afternoon sir
- Khizerkhan Khizerkhan Good afternoon sir Afeera
- Jeeva Boss

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Keynote Address- II: Invited Key Note Address by Shri. Gautam Kumar, Founder, FarEye Pvt. Ltd

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46 DISLIKE SHARE SAVE

Top chat

MHRD Innovation Cell Post your questions...

- Vinodhini C Good evening all Dr.C.Vinodhini DKM college for women
- Mahalakshmi.L.M Assistant Professor L.M.MAHALAKSHMI
- Shrishti Job good afternoon shristi Jobanputra from st.Miras College for girls, pune
- Kavitha S KavithaS from DKM college
- Yugashree B K Yugashree B K,7th sem,ECE,mvj college of engineering
- Soujanya MH Soujanya MH,4th year ECE,MVJ College of Engineering
- Neetu Gupta113 Good afternoon sir Neetu Gupta, MBA from Mangalmy institute of management and technology , Greater Noida
- ratantigga Ratna Tigga
- A happy soul #MNR what
- Jeeva Boss Say something...

HIDE CHAT

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Keynote Address- II: Invited Key Note Address by Shri. Gautam Kumar, Founder, FarEye Pvt. Ltd

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43 DISLIKE SHARE SAVE

Top chat

MHRD Innovation Cell Post your questions...

- Ratan Panchal Good afternoon! I'm Prof. Ratancharan Panchal, Assistant Professor, Civil Engineering department from G H Patel College of Engineering & Technology, V V Nagar, Anand, Gujarat
- Spoorthi Halappaogal Spoorthy, 7th sem, ECE, MVJ college of engineering, Bangalore
- Jagadeesh Shivanagutti Prof.Jagadeeshwar G Shivanagutti ,Tontadarya College of Engineering Gadag Karnataka
- Santosh Mihre Prof.Santosh Mihre Sinhgad Institute of Technology, Lonavala
- Priya Thegreat Priya, Student of Dpharmacy, Jharkhand Rai University
- S Yadav Sulbha Yadav Lokmanya Tilak College of engineering koparkhairane, Navi Mumbai
- ANN SARA Ann Sara Top (st Teresa's college Kochi, Kerala)
- Jeeva Boss Say something...

HIDE CHAT

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Keynote Address- II: Invited Key Note Address by Shri. Gautam Kumar, Founder, FarEye Pvt. Ltd

751 watching now • Scheduled for 11 Jan 2022

40 DISLIKE SHARE SAVE

MHRD Innovation Cell

Top chat

MHRD Innovation Cell Post your questions...

- DR S Uma maheswari Good evening to all Dr. S.Umamaheswari Prof. DAHCET
- Prema M Prema M,7th sem,ECE,Mvj college of engineering, Bangalore
- Sachin Patel Sachin Patel GCETV V Nagar Gujarat
- Akanksha Thakur akankshat Thakur FVBP DYPSOP
- Vishal M Vishal M | EC |7th sem | MVJ college of Engineering
- Bhrti Bhrti Good afternoon to everyone of them, It's me Bharath P currently doing my I-MCA in Nandha Engineering College (Autonomous), Erode
- Logesh Kannan R Logesh, AMRITA COLLEGE OF ENGINEERING AND TECHNOLOGY, NAGERCOIL
- Sakshi Jain good afternoon sir...Sakshi from JIMS, Delhi
- Mousumi Saha Good evening
- Jeeva Boss Say something...

HIDE CHAT



Panel Discussion II: Best Innovation and Start-up Practices in HEIs

452 watching now • Scheduled for 11 Jan 2022

👍 124

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MHRD Innovation Cell

Top chat

- Dr. S R Rath Dr S R Rath, Dean- Commerce and Management, AISECT University, Hazaribagh, Jharkhand
- Shrikant Satao श्रीकान्त साठे Inspiring session sir
- Kns Biochemistry Dr.K.நாராயணசாமி, இணைப்பு பேராசிரியர், உயிர் வேதியியல் துறை, ஸ்ரீ நாராயண குரு கல்வி, கோவை, தமிழ்நாடு, இந்தியா.
- Vikas Kumar Jain Informative Session...
- Jeeva Boss Jeeva B Assistant professor MVJ College of Engineering, Bangalore
- JAYANTHI S s jayanthi comca shri saktikailash women's college
- Simran SIMRAN (M.PHARM) FROM INSTITUTE OF PHARMACEUTICAL RESEARCH, GLA UNIVERSITY MATHURA
- MOHAN KUMAR KUMAR Mohan Kumar K, Assistant Professor, Department of Mechanical Engineering, MVJ College of Engineering, Bangalore

Jeeva Boss  
Say something...  
0/200

HIDE CHAT



Panel Discussion I: Innovation, Human Values, & Sustainability

1,025 watching now • Scheduled for 11 Jan 2022

👍 79

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MHRD Innovation Cell

Top chat

- Sudhakar Ramasamy Good afternoon all
- Krunal Parekh Dr. Krunal Parekh, IIC Convener-CIBMRD, Nagpur, Maharashtra
- Sanjit N.M Sanjit.N.M, Sri Ramakrishna Engineering college-colombatore
- Allahvi Rahul prajapati Dy Patil university school of pharmacy fybp
- MNR 2003 @Tumpa Paul AFTERNOON
- Jeeva Boss Jeeva B ASSISTANT PROFESSOR MVJ COLLEGE OF ENGINEERING, BANGALORE - SESSION - 2:00PM
- Sourab Shukla good afternoon sir Sourab 1st year MCA A V COLLEGE OF ARTS SCIENCE AND COMMERCE HYDERABAD TELANGANA
- shaalini Sharmilee Dr.K.SHARMILEE, Department of ECE, Nandha Engineering College
- 298-gcet 18 Student of Government College of Engineering and Technology Jammu
- Diana Selsiya Good afternoon sir... Myself Diana selsiya from 3rd year Bio medical engineering in

Jeeva Boss  
Say something...  
0/200

HIDE CHAT

Via Cisco Webex



Sridhar Vembu

Keynote Address-I: Invited Key Note Address by Shri Sridhar Vembu, Founder ZOHO Corporation

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Top chat

- Jeeva Boss Jeeva B Assistant professor MVJ COLLEGE OF ENGINEERING BANGALORE
- Bhavin Shah Good Afternoon Everyone, myself Dr. Bhavin Shah from Atharva College of Engineering, Mumbai
- Harsh Raaj Harsh Raj (D Y Patil University school of pharmacy )
- Shruti Shelke Shruti Shelke dy Patil school of pharmacy
- Anju Mishra Good afternoon and namaste everyone from Anju Mishra Dalmia Vidya Mandir Rajgangpur Odisha
- Vikas Kumar Srivastav Vikas Srivastav, Venture Coach, GITAM Deemed to be University
- 19UMAT006 Deepika. T DEEPIKA. T., 19UMAT006., KONGU ARTS AND SCIENCE COLLEGE., III B. SC. MATHEMATICS A
- Shubham Deokar Shubham Deokar from Lokmanya Tilak College of Engineering
- sana santhosh sana santhosh . BMS.IB FROM
- Jeeva Boss

Say something... 0/200

Via Cisco Webex



Panel Discussion II: Best Innovation and Start-up Practices in HEIs

Moderator

Dr. K. Radhakrishnan  
Ex-Chairman  
IISRO

Prof. Abhay Karandikar  
Director  
IIT Kanpur

Director IIT Kanpur

Panel Discussion II: Best Innovation and Start-up Practices in HEIs

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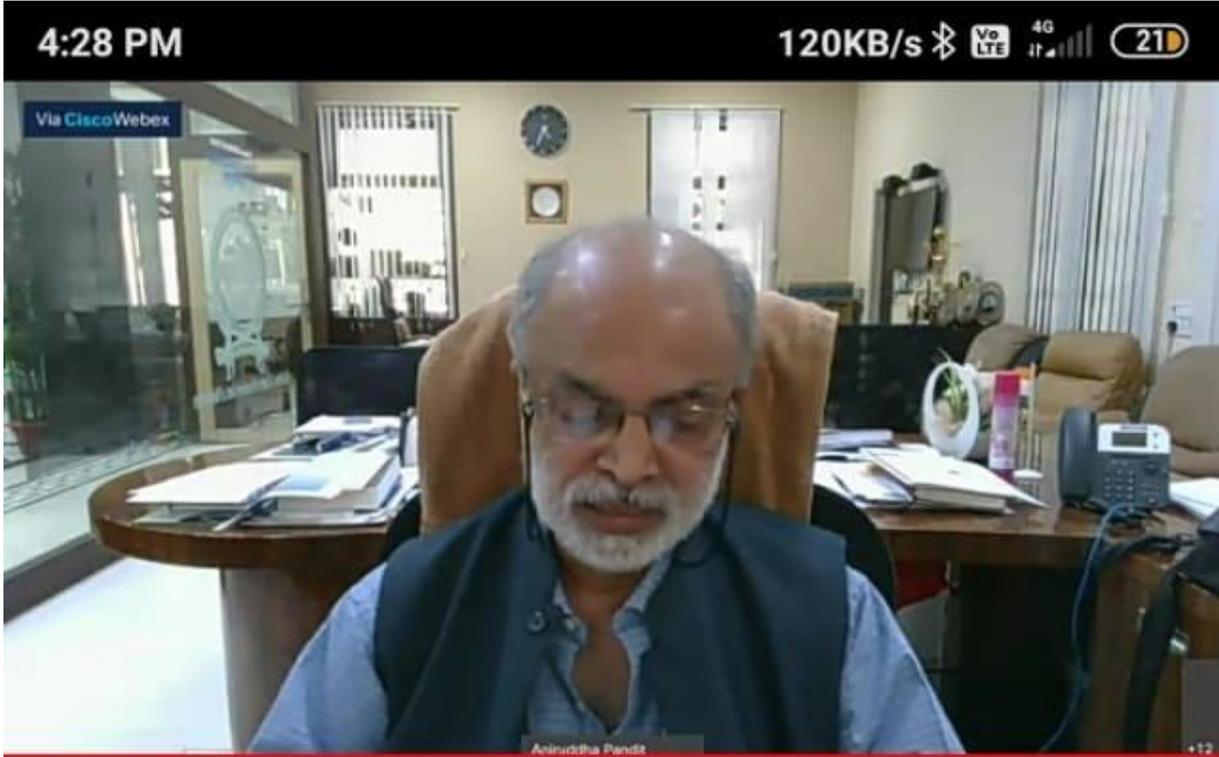
40 DISLIKE SHARE SAVE

MHRD Innovation Cell

Top chat

- Maitreyee Nayagaonkar Maitreyee Nayagaonkar, CUMMINS College of engineering for Women, Pune
- Ms. Nita Das good afternoon sir
- Sruthi S good evening sir...I am sruthi...from SNS College of engineering
- Poonam Chauhan assistant professor TMU
- Devi Gunasekar good evening sir
- Shivananda Reddy shivananda pc, 5th sem EEE,MVJ COLLEGE OF ENGINEERING
- TMU Faculty Mr. Avinash Rajkumar Dr. Avinash Raj Kumar, TMIMT, Teerthankar Mahaveer University, Moradabad, UP
- 201CS044 THENMOZHAKAG Nirmala College for women coimbatore Tamilnadu
- Saurabh Sharma Saurabh Sharma, Sikkim Manipal Institute of Technology, Majitar, East Sikkim.
- Dr. Ranjit D. Patil Dr D Y Patil ACS College Pimpri Pune
- Jeeva Boss
- JEEVA B

HIDE CHAT 8/200



### Live chat

Top chat  538



-  4:28 PM **Aparna Raj** bundelkhand University
-  4:28 PM **Rakshit Prabhu** Shravya Shetty 7th sem EEE MVJCE
-  4:28 PM **tharunvishwa tharunvishwa** THARUNVISHWA.S PANIMALAR ENGINEERING COLLEGE
-  4:28 PM **Vrushali Kelkar** VRUSHALI PRABHUDESSAI, ASSISTANT PROFESSOR ,AGNEL INSTITUTE OF TECHNOLOGY AND DESIGN
-  4:28 PM **Ria Kachare** Ria kachare, D Y Patil University School Of Pharmacy



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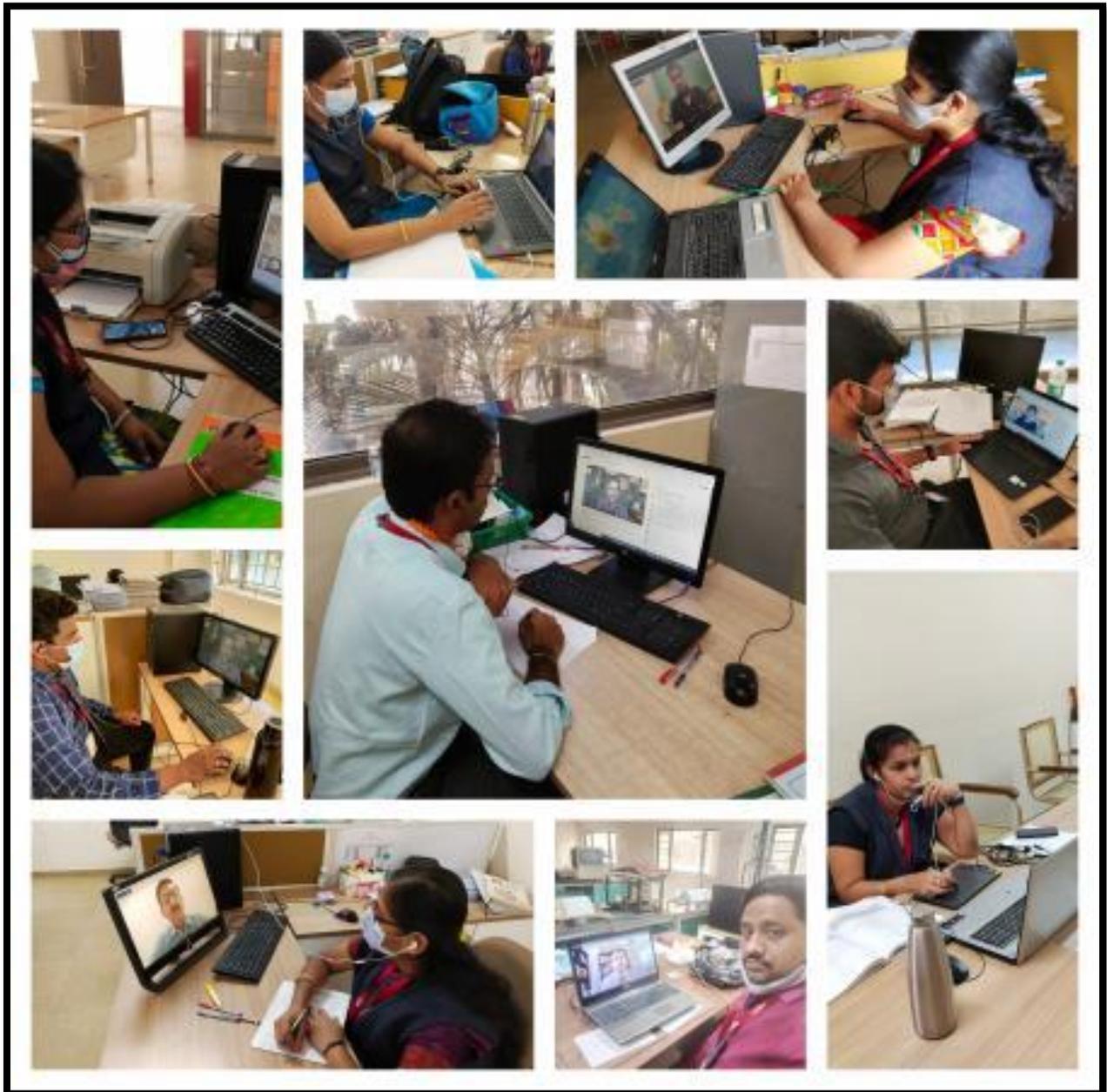
Dr. S. Khajapeer Saheb

### Live chat

Top chat 553



- 4:16 pm Sneha Sunny Good evening!! Sneha Sunny,BIT SINDRI
- 4:16 pm Shruti Rege Shruti Rege from Asian College of Science and Commerce
- 4:16 pm 20-4147-Srimathy L Srimathy L from Easwari Engineering College 2nd year CSE
- 4:16 pm Shaik Khaja Peer saheb Good morning sir. Dr. S. Khaja Peer Saheb, Principal of KLM college of Engineering For Women, Kadapa.
- 4:16 pm Vaskar Paul Vaskar Paul EEE REGENT EDUCATION AND RESEARCH FOUNDATION
- 4:16 pm TAPAS PALAI NIT Hamirpur, Himachal Pradesh
- 4:16 pm Asha Nair NAMASTHAE 🙏🙏🙏 GUD EVENING SIR
- 4:17 pm Aditi J central institute of business management and research development Nagpur
- 4:17 pm Maitreyee Nayagaonkar Maitreyee Nayagaonkar, CUMMINS College of engineering for Women, Pune
- 4:17 pm Shivananda Reddy shivananda pc, 5th sem ,EEE,MVJ COLLEGE OF ENGINEERING
- 4:17 pm Ms. Nita Das good afternoon sir
- 4:17 pm Sruthi S good evening sir...I am sruthi..from SNS College of engineering
- 4:17 pm Poonam Chauhan assistant professor TMU



**Faculty members of MVJ College of Engineering, Bangalore attending the online session of DAY1: online “ The e-Symposium on Building Innovation and Entrepreneurial Ecosystem in Educational Institutions” on Jan11<sup>th</sup>, 2022.**

### **Outcomes of the Session:**

This session has enabled the participants -

1. To develop the ability of students to identify entrepreneurial opportunities, and to train them to apply their analytical skills, managerial skills, knowledge of management and leadership skills
2. To develop and promote an entrepreneurship culture in the Institute and make the students aware of various issues related to entrepreneurship
3. To develop a well-equipped incubation cell to support entrepreneurship development
4. To network with other incubation cells for exchange of ideas, information, technology and expertise
5. To improve the quality of start-ups by focusing on innovative and patentable products/services
6. To motivate student start-ups to apply for patents for their innovative businesses