

“My Story - Motivational Session by Successful Entrepreneur/Start-up founder”

Report on ‘My Story - A Motivational Session by Successful Entrepreneur/Start-up Founder’

Date of the Event	18/12/2021
Title of the Event	‘My Story – Motivational Session by Successful Entrepreneur/Start-up Founder’
Name of the Resource Speaker	Mr. RanjanSathish (Alumnus of 1986 Batch – Department of Computer Science Engineering) Founder, HSE-Hello Save Earth Foundation Founder, WaylinkPitstop Solutions Private Limited Director, ATIC Data Systems Private Limited
Number of Participants	87 (Students -74, Faculty -13)
Venue	Seminar Hall 6

MVJ College of Engineering, Bangalore, in association with institution’s Innovation Council–IIC - Ministry of Education Initiative & IQAC, organized an event ‘**My Story - Motivational Session by Successful Entrepreneur/Start-up Founder**’, on 18/12/2021 from 10:30 am to 1:00 pm, to help students understand the life journey of an entrepreneur.



The inauguration function graced by the honorable chief guest Mr. Ranjan Sathish, Founder, Hello Save Earth Foundation, Bangalore, in the presence of Dr. M. Brindha, Vice-Principal, MVJCE, Bangalore, Dr. P. Mahabaleswarappa, Principal, MVJCE, Bangalore in Seminar Hall 6, on 18/12/2021

The inaugural function was graced by the honorable Chief Guest **Mr. Ranjan Sathish, Founder, Hello Save Earth Foundation, Bangalore**, and in the presence of Dr. M. Brindha, Vice-Principal, MVJCE and Dr. P. Mahabaleswarappa, Principal, MVJCE. The function commenced with an invocation song and the lighting of the lamp.



The chief guest Mr. Ranjan Sathish, Founder, Hello Save Earth Foundation, Bangalore, Dr. M. Brindha, Vice-Principal, MVJCE, Bangalore & Dr. P. Mahabaleswarappa, Principal, MVJCE, Bangalore, are Lighting the Lamp, in Seminar Hall 6, on 18/12/2021

The IIC Students heartily welcomed the Chief Guest, the Principal, Vice Principal and the other delegates.



Dr.M.Brindha, Vice-Principal, MVJCE, Bangalore, welcomes the chief guest Mr. RanjanSathish, Founder, Hello Save Earth Foundation, Bangalore, with a Memento in Seminar Hall 6, on 18/12/2021

The Guest Speaker

Mr. Ranjan Sathish is a Senior Executive in Telematic Industry, GPS, GIS firm. He has extensive experience in strategy, marketing, product development, and professional services for Fleet Management, Mapping and Navigation, LBS, Intelligent Transportation, and related technologies and markets.

He is an expert in GPS Fleet Management, Mobile Resource Management, Mobile Work Force management, PNDs, Car Navigation Systems, Location Based Services, Intelligent Transportation Systems, Telecommunication Wireless Communications. He is the founder of Hello Save Earth Foundation (HSE), a CSR initiative of Bengaluru-based Waylink Pitstop Solutions Private Limited which is battling to reverse the current trends and attitude towards recycling single-use plastic. The organization creates awareness among school children through workshops, educational booklets and by hosting Plastic Day events at schools at regular intervals. This makes recycling of single-use plastic possible with segregation at source, and inculcates the practice as a household habit that lasts for generations to come. HSE believes that change can happen only with the combined participation of Businesses, NGOs and Waste Collection Workers. To make this possible, HSE has outlined the process with its Fuel Solution App 'Oleum', bundled with promotions management and CSR

activities, as a unique model for increased business participation and incentivization of plastic waste-management stakeholders.

Mr. Ranjan Sathishis also the founder of Waylink Pitstop Solutions Private Limited (WPS) Bangalore, a company which is registered under Accelerating Growth of New India's Innovations – AGNIi, a national initiative of the Government of India under the guidance and support of the Principal Scientific Adviser to the Government of India. Oleum is an e-commerce platform for Fueling Industry, it helps Retail Outlets to enhance their sales by adding and retaining existing customers through innovative re-fuel methods, fuel receipts and mileage records. Oleum, a product of WPS, offers fuel as a reward in exchange for single use plastic. The whole process – collection, consolidation, recycling and crediting of the reward in fuel credit is supported end to end through a simple smartphone-based mobile app.

He is the co-founder of ATIC Data Systems Private Limited, Bangalore and has served as its Director for the past 17 years. ATIC was incorporated in the year 2005, under the Companies Act 1956. ATIC Data Systems came out with a distinct vision of integrating existing technologies in the right combination, to bring in value-added solutions to ensure customer satisfaction. ATIC integrates GPS, GIS, GSM/GPRS and Satellite Communication, to provide appropriate solutions. ATIC has proven its capabilities in providing tailored solutions to esteemed clients such as SAP LABS, Shell Marketing India Private Limited, Shell Bitumen, Shell Technologies India, BOSCH etc. The core competencies of this organization include fleet management / vehicle tracking solutions, supply chain visibility solutions, mobile resources management, distribution management, route optimization, scheduling and routing, 4PL logistic solutions and mobile workforce management. Its high-end-quality professional services offer its customers a competitive edge in the market. We are proud to say that Mr. Ranjan Sathishis our Alumni of the 1986 batch, from the Department of Computer Science Engineering.



The speaker Mr. RanjanSathish, Founder, Hello Save Earth Foundation, Bangalore, address the gathering at Seminar Hall 6, on 18/12/2021

Session Details:

Mr. RanjanSathish shared with the participants of the event, details about his journey of becoming a successful entrepreneur. He briefed them about his business. He then enumerated on the driving factors behind the shaping of a successful entrepreneur - following one's passion, working with the right squad, manifesting a positive attitude towards life and never giving up even in the face of debacles. These words made an impact on the listeners, motivating them to ask questions and interact with him.

He also warned the participants that they should be prepared for failures, and march ahead with a firm and determined mind. He asked the students to become an entrepreneur who is approachable and who can communicate. He concluded the session by highlighting the perks of being an entrepreneur. He pointed out that as an entrepreneur, you can be your own boss, be highly satisfied in what you are doing and enjoy financial independence. An entrepreneur has plenty of scope and freedom to experiment and the possibilities for growth are limitless.



The speaker Mr. Ranjan Sathish, Founder, Hello Save Earth Foundation, Bangalore, address the gathering at Seminar Hall 6, on 18/12/2021

Finally, the participants were asked to share their impressions of the session. The feedback was very good, as the students found the session highly motivating.

Outcome of the Event:

The students gained knowledge on:

- Life journey of an entrepreneur
- How to set goals and face challenges
- Interpersonal skills required for an entrepreneur
- Practical entrepreneurial skills and knowledge

The students got a lot of technical inputs regarding start-ups. This event will surely motivate the students to start ideation on socio-economic products.