

ENTREPRENEURSHIP DEVELOPMENT CELL

REPORT FOR INAUGURAL FEST held on 8th and 9th Oct 2015

MVJ College of Engineering has organized an inaugural fest (2015-16) of 'Entrepreneurship Development Cell on 8th October 2015 at 2.00 P.M in M.V.Jayaraman Auditorium. The entrepreneurial address was given by PROF.ANIL K. GUPTA, Founder of Honey Bee Network, Indian Institute of Management- Ahmedabad. Stressing upon the collaboration of innovation with entrepreneurship, Prof. Gupta said, "Sense the unmet needs of the public which itself would drive for innovation." He advised the students to look for originality quotient in their projects and to inculcate the practice of "Relay Project System" in academics. He gave real time examples to motivate the audience and answered the queries of students.





The occasion was graced by Mr.Hiranmay Mahanta, Managing Director, Techpedia, Mr.M.J.Balachandar, Chairman of MVJCE, Ms.N.Gayathri, Vice-Principal and presided over by Dr. Thyagarajan, Director R & D, MVJCE.



Students who have contributed innovative ideas to the idea box platform of EDC were awarded with certificate of appreciation distributed by Prof.Anil.K.Gupta. Students from different streams of Engineering received the certificates.



Mr.Hiranmay discussed the importance of innovation and entrepreneurship with the students on 9th October 2015. He discussed the ways to develop projects and commercialize the same .The students had an interactive and thought provoking session. The two days fest was concluded with the vote of thanks delivered by Mr.M.Vasudevan, EDC Coordinator of MVJCE